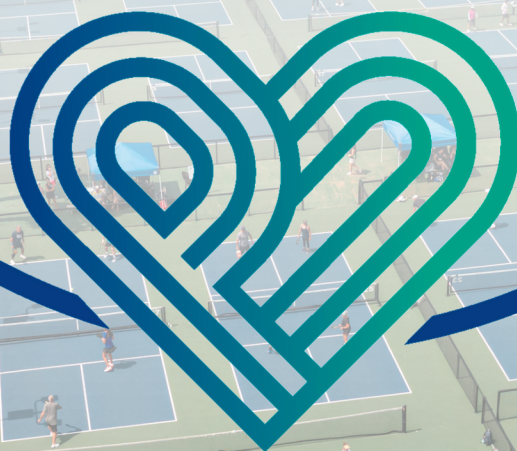




PICKLEBALL

T O U R N A M E N T



2023 SPONSORSHIP PACKET



Dear Friend,

The Priority Center is excited to invite you to our third annual Pickleball Doubles Tournament! This tournament will be for both pickleball enthusiasts and beginners alike, with a beginners clinic and informal play for those new to the sport and a competitive tournament for experienced players. The day will include the chance to bid on some amazing auction items, swag bags for players, food, and an awards ceremony to crown the King or Queen of the court!

The mission of The Priority Center is to deliver life-changing programs to assist people in crisis by giving them the support necessary to end the generational cycle of trauma - including child abuse and neglect. The goal of our programs is to meet specific community needs and to work with each family's or individual's unique needs to serve those in need, reach those who we engage in our work, and teach those who we cannot directly serve.

With the support of corporations like yours, The Priority Center had the privilege of serving over 6,000 children and families throughout Orange County. This past year our incredible staff provided nearly 13,000 home and telehealth visits to 4,936 individuals/families and provided 585 parents with resources they need to give their child(ren) a solid academic start. However, there are still many more children and families who need our help.

Our 3rd Annual Pickleball Tournament has an important goal: to raise vital funding for our eight life-changing programs. You and your company can play an important role in helping us meet this goal by sponsoring our annual pickleball tournament on **Sunday, May 7, 2023, at The Tennis & Pickleball Club at Newport Beach**. We are limited to 128 players, so please reserve your sponsorship as soon as you can!

With sincere thanks,

David Crockett
Co-Chair

Marc Reich
Co-Chair

Vanessa Dixon
Co-Chair

WWW.THEPRIORITYPICKLEBALL.ORG

SPONSORSHIP OPPORTUNITIES



KING OF THE COURT SPONSOR \$15,000

SPONSOR RECEIVES | ONE OPPORTUNITY AVAILABLE

- Recognition as Title Sponsor of Event (i.e. The Priority Center Summer 3rd Annual Pickleball Tournament by XYZ Corporation)
- Featured as Title Sponsor on all event materials, including prominent logo placement on signage during the event and website
- Opportunity to provide promotional material in swag bags
- Name or Logo recognition on The Priority Center's Donor Wall and Annual Report
- Recognition in media and PR efforts
- One targeted social media mention on Facebook, Instagram, and LinkedIn
- Verbal recognition at Tournament
- Four (4) teams of two (2) and eight (8) Spectator Tickets
- Swag bag for each tournament player and food for sixteen (16)

ACE SPONSOR \$10,000

SPONSOR RECEIVES | TWO OPPORTUNITIES AVAILABLE

- Prominent logo recognition on signage during the event and website
- Opportunity to provide promotional material in swag bags
- Name or Logo recognition on The Priority Center's Donor Wall and Annual Report
- One targeted social media mention on Facebook, Instagram, and LinkedIn
- Verbal recognition at Tournament
- Two (2) teams of two (2) and four (4) Spectator Tickets
- Swag bag for each tournament player and food for eight (8)

RALLY SPONSOR \$7,500

SPONSOR RECEIVES | FIVE OPPORTUNITIES AVAILABLE

- Prominent logo recognition on signage during the event and website
- Opportunity to provide promotional material in swag bags
- Name or Logo recognition on The Priority Center's Donor Wall and Annual Report
- One targeted social media mention on Facebook, Instagram, and LinkedIn
- Verbal recognition at Tournament
- Two (2) teams of two (2)
- Swag bag and food for each tournament player

LOB SPONSOR \$5,000

SPONSOR RECEIVES | TEN OPPORTUNITIES AVAILABLE

- Logo recognition on signage during the event and website
- Opportunity to provide promotional material in swag bags
- Name or Logo recognition on The Priority Center's Donor Wall and Annual Report
- Verbal recognition at Tournament
- Two (2) teams of two (2)
- Swag bag and food for each tournament player

DINK SPONSOR \$2,500

SPONSOR RECEIVES | FIFTEEN OPPORTUNITIES AVAILABLE

- Logo recognition on signage during the event and website
- One (1) team of two (2)
- Swag bag and food for each tournament player

Additional underwriting opportunities are also available. Questions? Please contact Breanna Fernandez at bfernandez@theprioritycenter.org or 949-338-7970.

WWW.THEPRIORITYPICKLEBALL.ORG



2023 SPONSORSHIP FORM

Thank you for supporting The Priority Center and our 3rd Annual Pickleball Tournament. By becoming a sponsor, you are entitled to the benefits outlined in the Sponsorship Opportunities. Net proceeds will benefit Orange County's most vulnerable children and families served by The Priority Center.

Please check your financial support:

- ☐ \$15,000 - King of the Court Sponsor ☐ \$10,000 - Ace Sponsor ☐ \$7,500 - Rally Sponsor
☐ \$5,000 - Lob Sponsor ☐ \$2,500 - Dink Sponsor ☐ Other _____

Donor Name _____

(Name to be Recognized for Event Purposes)

Address _____

City _____ State _____ Zip _____

Phone (_____) _____ - _____

Email _____

My support is: ☐ Corporate ☐ Personal

Donation Amount:

Please Bill My:

\$ _____

☐ Visa

☐ MasterCard

☐ American Express

☐ Discover

☐ ACH

☐ Check Enclosed

Card Number _____

EXP _____ / _____ CVV _____

Name on Card _____

Signature _____

Please kindly submit by

April 28, 2023

to allow for program
production time.

Contributions benefit The Priority Center, a not-for-profit, tax-exempt organization (Tax ID #33-0013237).

Please complete this form and return to:

The Priority Center

Attn: Breanna Fernandez

1940 E Deere Ave, Suite 100, Santa Ana, CA 92705

Questions? Contact Breanna Fernandez at

bfernandez@theprioritycenter.org or 949-338-7970



The Priority Center

Ending the Generational
Cycle of Trauma

1940 E. Deere Ave., Suite 100, Santa Ana, CA 92705

www.theprioritycenter.org

- THANK YOU TO OUR 2022 SPONSORS -

